

**WHEN**

Thursday, November 8, 2018
5:30 - 7:30 p.m.

WHERE

Partnership Tower
701 Avendas de las Americas,
Suite 900
Houston, TX 77010

The Greater Houston Partnership invites you to sponsor the HYPE Impact Awards that recognize and reward Houston young professionals and entrepreneurs for their contributions to our community.

The mission of the Partnership's HYPE (Houston Young Professional and Entrepreneurs) program is to grow the region's future business leaders and empower young talent through professional development, valuable connections and access to Houston's thriving business community. The HYPE Impact Awards salute our young leaders for their drive for excellence and celebrate innovative, business-savvy and ground-breaking ideas.

Please join us for the HYPE Impact Awards event, which will include networking, entertainment and awards presentation.

BENEFITS OF SPONSORING

Receive prominent branding for your organization with young professionals, entrepreneurs, and business leaders within the corporate community and region

Position your company as an advocate for young professionals

Engage your young professionals with complimentary tickets to the event

AUDIENCES ATTENDING

Young professionals and entrepreneurs

Start-up community and innovation community

HYPE leadership team

Business professionals from a variety of industries

PRESENTING (EXCLUSIVE) \$15,000

LEVEL SPONSORSHIP
LIMITED TO ONE (1) COMPANY

Opportunity to have company executive present awards to recipients

Replica of the HYPE Impact Award for your organization to display

Appoint one person to the nominating committee (representative name must be committed by Friday, Sept. 14)

Company logo on all marketing materials and emails, HYPE Impact Awards event banner, Partnership's HYPE Impact Awards event page, post-event thank you email sent to all attendees, with link to event photographs

Opportunity to place a promotional item in swag bags for HYPE Impact Award recipients

Recognition at the event by the emcee

Twenty (20) tickets to the HYPE Impact Awards

Prominent reserved seating

Complimentary parking for up to fifteen (15) vehicles in Partnership Tower

GOLD \$8,000

LEVEL SPONSORSHIP

Company logo on all marketing materials and emails, HYPE Impact Awards event banner, Partnership's HYPE Impact Awards event page, post-event thank you email sent to all attendees, with link to photographs

Opportunity to place a promotional item in swag bags for HYPE Impact Award recipients

Recognition at the event by the emcee

Ten (10) tickets to the HYPE Impact Awards

Prominent reserved seating

Complimentary parking for up to five (5) vehicles at Partnership Tower

SOLD



AWARDS

IMPACT

SILVER \$5,000

LEVEL SPONSORSHIP

Company name on all marketing materials and emails, HYPE Impact Awards event banner and Partnership's HYPE Impact Awards event page

Opportunity to place a promotional item in swag bags for HYPE Impact Award recipients

Recognition at the event by the emcee

Eight (8) tickets to the HYPE Impact Awards

Prominent reserved seating

BRONZE \$2,000

LEVEL SPONSORSHIP

Company name on all marketing materials and emails, HYPE Impact Awards event banner and Partnership's HYPE Impact Awards event page

Recognition at the event by the emcee

Four (4) tickets to the HYPE Impact Awards



#HYPEIMPACT SOCIAL MEDIA \$6,000

UNDERWRITER LEVEL

LIMITED TO ONE (1) COMPANY

Company name included in five (5) social media posts on a variety of channels, including Facebook, Instagram and Twitter

Company name featured on event Snapchat filter (contingent on design approval by Snapchat)

Company name on all marketing materials and emails, HYPE Impact Awards event banner and Partnership's HYPE Impact Awards event page

Recognition at the event by the emcee

Eight (8) tickets to the HYPE Impact Awards

Prominent reserved seating

ATTENDEE BADGE & LANYARDS (2-IN-1 CHARGING CABLE IN CLIP) \$3,500

UNDERWRITER LEVEL

LIMITED TO ONE (1) COMPANY

Company logo on attendee lanyard that doubles as a charging cable compatible with both Android and IOS.

Company logo recognition on HYPE Impact Awards staging

Company name on all marketing materials and emails, HYPE Impact Awards event banner and Partnership's HYPE Impact Awards event page

Recognition at the event by the emcee

Six (6) tickets to the HYPE Impact Awards

Prominent reserved seating

AWARDS MENU \$2,000

UNDERWRITER LEVEL

LIMITED TO ONE (1) COMPANY

Company logo on menu signage at food station

Exclusive company logo on napkins served with beverages

Company name on all marketing materials and emails, HYPE Impact Awards event banner and Partnership's HYPE Impact Awards event page

Recognition at the event by the emcee

Four (4) tickets to the HYPE Impact Awards

STAGE \$5,000

UNDERWRITER LEVEL

LIMITED TO ONE (1) COMPANY

Company logo recognition on HYPE Impact Awards staging

Company name on all marketing materials and emails, HYPE Impact Awards event banner and Partnership's HYPE Impact Awards event page

Recognition at the event by the emcee

Eight (8) tickets to the HYPE Impact Awards

Prominent reserved seating

SWAG BAG \$3,500

UNDERWRITER LEVEL

LIMITED TO ONE (1) COMPANY

Company logo featured on swag bags for all attendees

Opportunity to place a promotional item in swag bags for all attendees

Company name on all marketing materials and emails, HYPE Impact Awards event banner and Partnership's HYPE Impact Awards event page

Recognition at the event by the emcee

Six (6) tickets to the HYPE Impact Awards

PHOTOGRAPHY \$1,500

UNDERWRITER LEVEL

LIMITED TO ONE (1) COMPANY

Company logo featured in post-event email to all event attendees, with link to event photographs

Company name on all marketing materials and emails, HYPE Impact Awards event banner and Partnership's HYPE Impact Awards event page

Recognition at the event by the emcee

Two (2) tickets to the HYPE Impact Awards

**IMPACT**
AWARDS

Secure your sponsorship early to receive full benefits.

YES, I would like to sponsor HYPE Impact Awards.

Sponsor Opportunities

- Presenting Sponsor: \$15,000- (Exclusive)
- Gold Sponsor: \$8,000
- Silver Sponsor: \$5,000

Underwriting Opportunities

- #HYPEimpact Social Media Underwriter: \$6,000
- Stage Underwriter: \$5,000
- Attendee Lanyard / Phone Charge Underwriter \$3,500
- Swag Bag Underwriter: \$3,500
- Awards Menu Underwriter: \$2,000
- Photography Underwriter: \$1,500

***RSVP GUEST NAMES:** Sara Berner, Programs Coordinator, at sberner@houston.org

Company Name

Contact Name

Phone

E-mail

Payment: MasterCard VISA American Express Check (payable to Greater Houston Partnership)

Credit Card Acct. No.

Exp. Date

Security Code

Payment Amount

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact Terry Leibowitz, Sponsorship Manager, at 713-844-3644 or tleibowitz@houston.org

RETURN FORM VIA...

EMAIL tleibowitz@houston.org
Credit Card Only

MAIL Greater Houston Partnership
ATTN: Terry Leibowitz
701 Avenida de las Americas, Suite 900
Houston, TX 77010
Check or credit card